

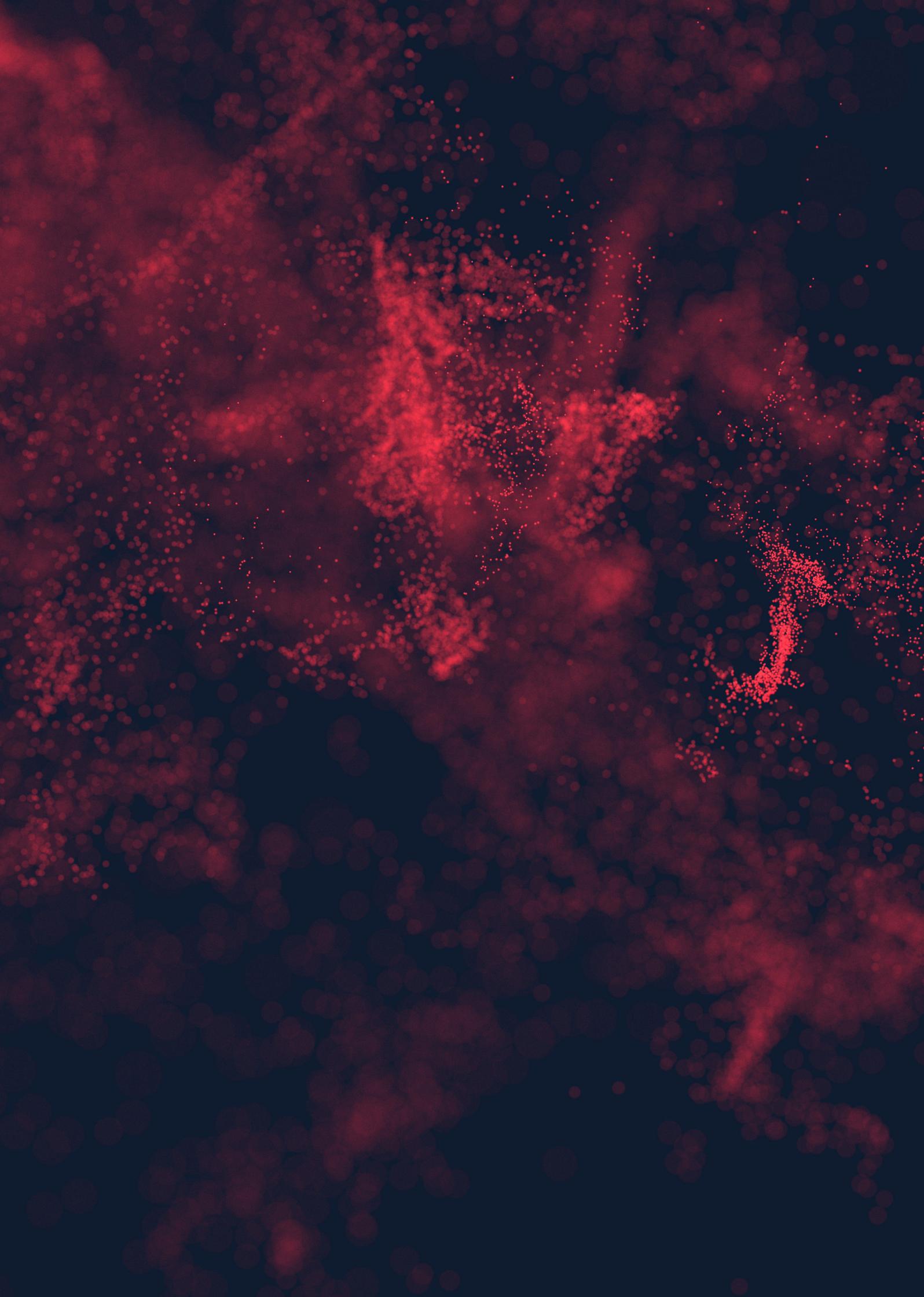


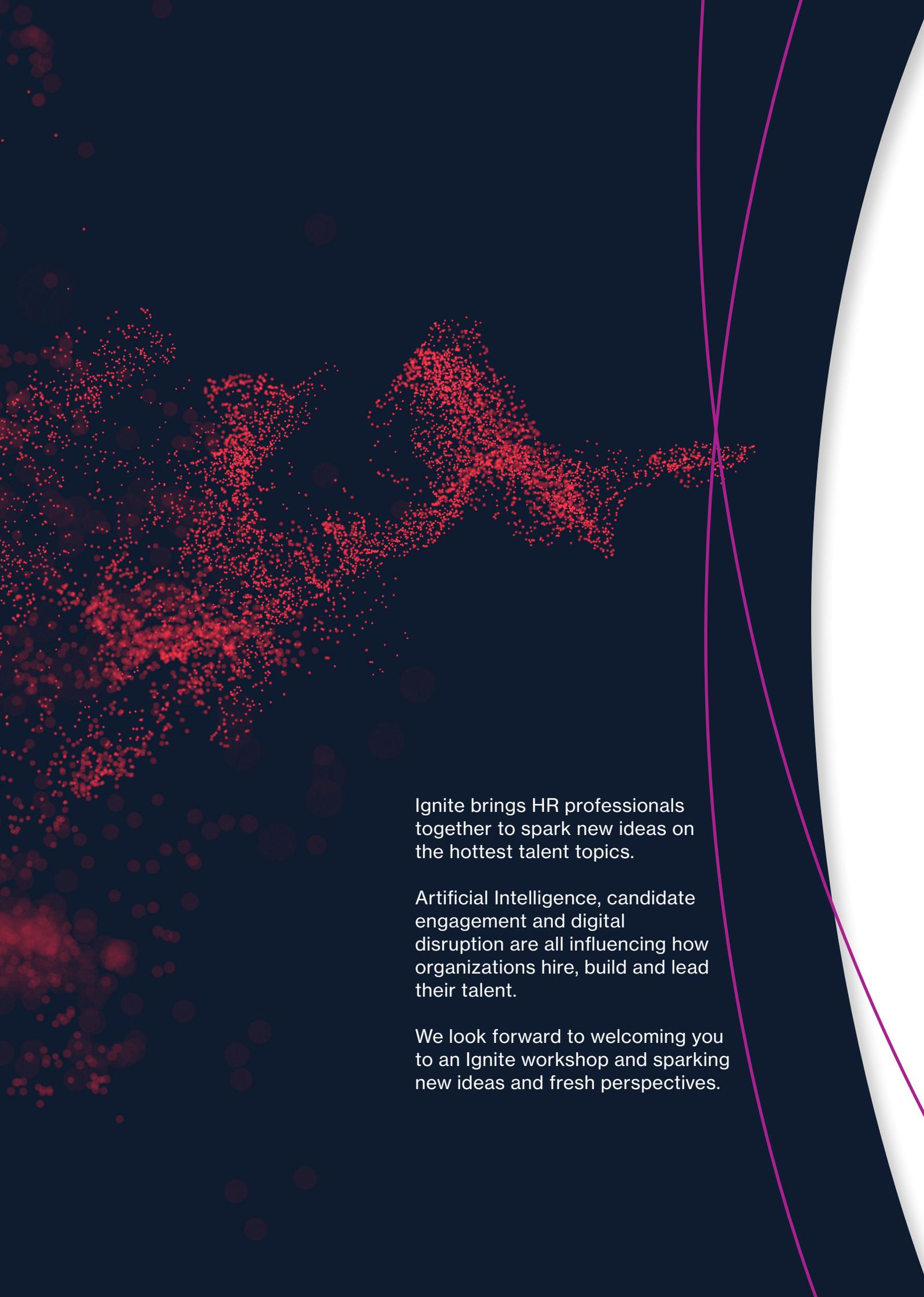
ignite

Sparking New Ideas
& Fresh Perspectives

2019 Event Program

Saville Assessment
WillisTowersWatson 





Ignite brings HR professionals together to spark new ideas on the hottest talent topics.

Artificial Intelligence, candidate engagement and digital disruption are all influencing how organizations hire, build and lead their talent.

We look forward to welcoming you to an Ignite workshop and sparking new ideas and fresh perspectives.

The Format

Industry
Networking



Interactive &
Fast-Paced



Review Hot
Topics



Free to
Attend*



Table
Discussion



Half-Day Time
Commitment**

Refreshments
Provided



Business
Casual Dress



*For individuals employed in a corporate HR/Talent/Recruitment role.

**Per workshop. Delegates can choose to attend 2 on the same day making it a whole day event.

The Workshops



AI=IA

How can Artificial Intelligence drive intelligent assessment?

AI has the potential to automate mundane processes, streamline labor intensive tasks and enrich user experiences with smarter insights and decisions. However, despite being a hot topic on the assessment agenda, is it the silver bullet many perceive it to be? During this workshop we will collectively explore:



How organizations are utilizing AI and where they think it can add the most value.



The black box. Ensuring responsible and ethical algorithms.



Opportunities, pitfalls and 'watch fors'.



How to synergize AI with more human parts of the selection process.



Where AI can add real intelligence to recruitment data and selection decisions.

Spark a better understanding of how AI can benefit your assessment activity.



The Day After Tomorrow

How can we ensure leaders will make organizational ambitions a reality?

Organizations are operating in increasingly challenging environments with leaders managing multiple agendas. Embracing more frequent and digital change, keeping up with data eruption and driving the D&I agenda are just a few of the hottest topics for 2019. How can organizations, anticipate, align, and appoint leaders who will make their strategy a successful reality? In this workshop we will explore:



What challenges and opportunities organizations are anticipating and facing.



The approaches to leadership selection and development being used.



How organizations can link leadership behaviors to organizational outcomes.



Assessing leadership potential in line with organizational strategy.



Developing leadership potential in line with organizational strategy.

Spark new ideas for aligning leadership assessment with organizational strategy.



That Don't Impress Me Much!

Does a focus on candidate engagement have to compromise performance quality?

Candidate engagement has become one of the most important criteria for measuring assessment effectiveness. The assessment process can be the first touch point candidates have with an organization's brand. However, market trends indicate this increased focus may be coming at the expense of quality; do they have to be mutually exclusive? Or, can organizations both identify and delight the best candidates? During this workshop we will explore:



How organizations are delivering and measuring positive candidate engagement.



What organizations think true candidate engagement is – and whether candidates agree!



Where the tipping points may be against other areas of assessment effectiveness.



Striking the balance between delivering engagement and identifying quality.



Measuring assessment Return on Investment.

Spark new ways of measuring and delivering true assessment effectiveness.



Cracking the Code

How can analytics unlock a connected and collaborative workforce?

The workplace is changing. The reinvention of jobs is creating new opportunities for how products and services are taken to market and reshaping the way we work. Organizations are becoming flatter, leaner and more agile. How can HR harness these changes and opportunities to unlock the collective potential of its entire workforce? During this workshop we will explore:



Changes influencing the workplace.



How these are impacting organization's talent development activities.



Leveraging group level data for an agile approach to building talent.



Using behavioral analytics to drive better succession planning and team effectiveness.



Linking group data with individual performance for powerful development activity.

Spark a clearer understanding of your workforce's potential.



Buying Signals

Can behavioral analytics indicate successful sales performance?

An organization's sales-force is adept in anticipating, identifying and nurturing buying signals. Knowing what to look for in order to identify and then close potential sales ensures a healthy pipeline. Can behavioral data and analytics give HR signals of which individuals have the potential to drive successful sales performance for their organization? In this workshop we will explore:



Methods organizations are using to assess sales potential.



How to create a successful sales profile.



Using validation data to help bring in the right sales people.



Unlocking the collective potential of an entire salesforce with group level data.



Models and programs for improving sales effectiveness.

Spark a deeper insight into the potential of your sales-force.

Dates & Locations

London Workshops

All our London-based Ignite Events will take place at the Willis Building:

Willis Towers Watson
51 Lime Street
London
EC3M 7DQ



Nearest tube station is Bank -
6 minute walk



AI=IA

Thursday 5th September 2019
11am - 2pm



The Day After Tomorrow

Tuesday 1st October 2019
9am - 12pm



That Don't Impress Me Much!

Tuesday 1st October 2019
12.30pm - 3.30pm



Cracking the Code

Tuesday 22nd October 2019
9am - 12pm



Buying Signals

TBC
Q1 2020

Register your complimentary place at
www.savilleassessment.com/ignite-london

Manchester & Birmingham Workshops

For our Manchester & Birmingham events, delegates will have the option of joining for a morning or afternoon workshop, or the entire day.

Breakfast is provided with all morning workshops and lunch provided with all afternoon workshops.

Manchester - Etihad Stadium

AI=IA

Tuesday 2nd July 2019
9.15am - 12.15pm

The Day After Tomorrow

Tuesday 2nd July 2019
9.15am - 12.15pm

That Don't Impress Me Much!

Tuesday 2nd July 2019
12.15pm - 3.15pm

Cracking the Code

Tuesday 2nd July 2019
12.15pm - 3.15pm

Buying Signals*

TBC
Q1 2020

Register your complimentary place at:
www.savilleassessment.com/ignite-manchester

Birmingham - etc.venues, Maple House

AI=IA

Thursday 26th September 2019
9.15am - 12.15pm

The Day After Tomorrow

Thursday 26th September 2019
9.15am - 12.15pm

That Don't Impress Me Much!

Thursday 26th September 2019
12.15pm - 3.15pm

Cracking the Code

Thursday 26th September 2019
12.15pm - 3.15pm

Buying Signals*

TBC
Q1 2020

Register your complimentary place at:
www.savilleassessment.com/ignite-birmingham

* Please note each Buying Signals workshops will take place in the Manchester and Birmingham Willis Towers Watson Offices.

Saville Assessment

WillisTowersWatson 

About Saville Assessment, a Willis Towers Watson Company

Our mission is to transform assessment around the world. We enable organizations to identify potential, accelerate performance, and achieve outstanding results. Our portfolio of leading-edge assessments are designed based on extensive research into successful workplace performance and the critical relationship between motive, talent and workplace culture. With representatives in over 80 countries we are transforming how organizations Hire, Build and Lead their talent globally. Learn more at www.savilleassessment.com